

# Health Promotion and Disease Prevention Survey

The Victorian Health Promotion Foundation (VicHealth) is conducting an important survey looking at public attitudes to health promotion and disease prevention. The survey will start in November 2006. It is being conducted across Victoria.

**This information is for people who have been invited to participate in the survey.**

## **About VicHealth**

VicHealth was established by the Victorian parliament in 1987 to work in partnership with organisations, communities and individuals to promote good health and prevent ill-health.

## **What is the survey about?**

The survey collects valuable information about community attitudes to health promotion and disease prevention. Health promotion often involves media campaigns about healthy lifestyle choices. It also include things like improving the number of walking or cycling paths, increasing access to healthy foods, or introducing tobacco regulations Disease prevention includes early detection of diseases, immunisation programs and screening programs.

## **Who is conducting the survey?**

VicHealth has contracted The Social Research Centre to conduct the telephone interviews required for this survey. Your household has been selected on a random basis to take part, along with many others across Victoria. Any information provided will be treated in the strictest confidence by The Social Research Centre. VicHealth will not receive any information from the survey that could identify you or your household.

## **How will the information be used?**

The information collected in this study will be used by VicHealth and other government health planners to improve the health of all Victorians.

## **Why should you participate in the survey?**

It is vital that our sample represents all sectors of the Victorian population to gather an accurate picture of the attitudes of your community. Feedback on these issues helps VicHealth improve health promotion and disease prevention in Victoria.

## **How did we get your telephone number?**

To ensure that the sample represents all sectors of the Victorian population, telephone numbers were generated at random by The Social Research Centre. They include listed and unlisted numbers.

## **How long will the survey take to complete?**

The survey will take approximately 20 minutes to complete, depending on your answers. The survey will be conducted until the end of November so arrangements can be made for you to participate at any time that is convenient for you.

## **Is the survey compulsory?**

The survey is entirely voluntary but your participation is important if VicHealth is to get accurate picture of Victorian attitudes.

**Why do we need to speak to the person with the most recent birthday?**

To ensure a representative sample as possible, we need to randomly select a person aged 18 years or over in each household.

**How do we ensure your privacy is protected?**

Any information you provide will be completely confidential and your own answers will not be identified as individual responses. Responses are used for research purposes only and are treated in strict confidence. No other agency or department will have access to your details. We are bound by the Provisions of the Commonwealth Privacy Act, as amended in December 2001.

<http://www.vichealth.vic.gov.au/publicattitudes>