



## Victorians called on to reduce cancer fear

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Recent research released by The Cancer Council Victoria found that Victorians are more concerned about developing cancer than any other disease.

Cancer Council spokesperson Deb Stringer said raising funds for ongoing investment in cancer research and a continued commitment to education and prevention programs is crucial to positively impacting survival rates, and would help to reduce this fear.

"Raising funds is more important than ever to ensure survival rates continue to improve - 60% of Victorians now survive a cancer diagnosis compared to only 25%, sixty years ago."

"I encourage the people of Victoria to rally around the 24,000 residents diagnosed with cancer each year, by taking part in Australia's Biggest Morning Tea on Thursday 24 May to help reduce the prevalence of cancer within the community," Ms Stringer said.

Now in its 14th year, Australia's Biggest Morning Tea has grown to become one of the Cancer Council's most successful fundraising events.

"Morning teas held in workplaces, schools and homes are always popular events," Ms Stringer said. "Australia's Biggest Morning Tea is a great excuse to get together with friends, family or colleagues and make your cup count."

To register to host an event or for further information call 1300 65 65 85 or visit <http://www.biggestmorningtea.com.au/>

The Cancer Council aims to raise more than \$1.3 million through Australia's Biggest Morning Tea to enable cancer research, education and support services benefiting cancer patients now and generations to come.

Anyone affected by cancer should call the Cancer Council's Helpline on 13 11 20.

[http://www.cancervic.org.au/media/media-releases/archived\\_media\\_releases/2007\\_media\\_releases/march\\_2007/reduce\\_cancer\\_fear.html](http://www.cancervic.org.au/media/media-releases/archived_media_releases/2007_media_releases/march_2007/reduce_cancer_fear.html)